



Wednesfield Academy

Wednesfield Academy: Careers Programme 2024/25

Review date: Autumn 25

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School intent: All pupils will be successful, resilient and confident learners.

Our curriculum develops key knowledge, essential life skills and values combined with enriching experiences that enable them to thrive in their chosen career path and make a meaningful contribution to modern society.

Vision: Our highly ambitious careers curriculum aids all pupils to make confident and well-informed choices to support the next stage of their lives at any stage of their learning.

At Wednesfield Academy, Careers Education, Information, Advice and Guidance is embedded through all elements of our pupils' lives within the academy. We work hard to ensure that careers education is an integral part of the school to ensure that our vision is met so that we can successfully Change Lives and Shape Futures. We work in partnership with a wide range of employers and education providers to offer an inspiring, supportive and motivational careers programme for everyone. We aim to give every pupil the best chance at progressing onto their chosen career pathway, through an exciting range of careers events that showcase the full range of options available, and by helping pupils to navigate that choice with well-informed, up-to-date and independent advice and guidance.

We offer careers activities to meet everyone's individual needs and allow our pupils to broaden their horizons by meeting new and inspiring people who help us to bring together a careers programme that raises aspirations, challenges stereotypical thinking and promotes equality and diversity.

We take a whole school approach to careers education, where careers support will be embedded into the whole curriculum and a pupil's journey through the school from Year 7 to Year 13. The careers programme at Wednesfield Academy goes beyond helping pupils to figure out what their next steps should be; it helps pupils to recognise their own strengths and interests and to continually develop the essential employability and life skills to make successful applications to their chosen pathways.

Details regarding how we meet the Gatsby benchmarks can be found in our Careers Policy and Programme documentation.

| Key Stage 3 | Year 7 | Year 8 | Year 9 |
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| | Weekly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8 | Weekly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8 | Weekly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8 |
| | Smallpeice Trust HS2 STEM Workshop Gatsby benchmark 2, 4, 5 | Smallpeice Trust HS2 STEM Workshop Gatsby benchmark 2, 4, 5 | Enterprise Week- assemblies and personal development activities (6 th November) Gatsby benchmark: 2, 3, 4 |
| | Aston University KS3 Experience Day- select pupils Gatsby benchmark: 3, 4, 7 | Aston University KS3 Experience Day- select pupils Gatsby benchmark: 3, 4, 7 | |

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| | <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>University of Birmingham Christmas Lectures- selected pupils Gatsby benchmark 3, 4, 7</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (3rd February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark: 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities (29th April) Gatsby benchmark 2, 5</p> | <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (3rd February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities (29th April) Gatsby benchmark 2, 5</p> <p>Aston University A2A: select pupils Gatsby benchmark: 2, 3, 7, 8</p> <p>Worcester University (Summer term) Gatsby benchmark 3, 7</p> | <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (3rd February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Take Your Child to Work Day (11th July) Gatsby benchmark 5, 6</p> <p>Alumni Week- assemblies, talks, personal development activities Gatsby benchmark 2, 5</p> <p>Aston University A2A: select pupils Gatsby benchmark: 2, 3, 7, 8</p> |
| <p>Key Stage 4</p> | <p>Year 10</p> <p>Fortnightly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8</p> <p>KS4/5 Pathways Event (Nov 24) Gatsby benchmark 2, 3, 5, 6, 7</p> <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>Aston University Routes into Healthcare: select pupils (October-March) Gatsby benchmark: 2, 3, 7, 8</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (3rd February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> | <p>Year 11</p> <p>Fortnightly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8</p> <p>Independent Careers Interview Gatsby benchmark 8</p> <p>Cambridge University Visit Gatsby benchmark 3, 4, 7</p> <p>Path KS4/5 Pathways Event (Nov 24) Gatsby benchmark 2, 3, 5, 6, 7</p> <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>Next Steps Post 16 Evening Gatsby benchmark: 3, 4, 7, 8</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (3rd February) Gatsby benchmark: 2, 3, 4, 8</p> | |

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| | <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities Gatsby benchmark 2, 5</p> | <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities Gatsby benchmark 2, 5</p> |
| Key Stage 5 | Year 12 | Year 13 |
| | <p>Fortnightly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8</p> <p>West Midlands Fire Service Talk (Sept 24) Gatsby benchmark 3, 4, 5</p> <p>Uni Talk- Aberystwyth University (Sept 24) Gatsby benchmark 3, 7</p> <p>Uni Talk- UCL (Oct 24) Gatsby benchmark 3, 7</p> <p>Uni Talk- Coventry Uni (Nov 24) Gatsby benchmark 3, 7</p> <p>KS4/5 Pathways Event (Nov 24) Gatsby benchmark 2, 3, 5, 6, 7</p> <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (5th February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities Gatsby benchmark 2, 5</p> | <p>Fortnightly Personal Development Thinking Ahead: Careers Curriculum Gatsby benchmark 2, 3, 4, 8</p> <p>Independent Careers Interview Gatsby benchmark 8</p> <p>Uni Talk- Aberystwyth University (Sept/Dec 24) Gatsby benchmark 3, 7</p> <p>Uni Talk- Cardiff Met Uni (Sept/ Dec 24) Gatsby benchmark 3, 7</p> <p>Uni Talk- UCL (Oct 24) Gatsby benchmark 3, 7</p> <p>KS4/5 Pathways Event (Nov 24) Gatsby benchmark 2, 3, 5, 6, 7</p> <p>Enterprise Week- assemblies and personal development activities (6th November) Gatsby benchmark: 2, 3, 4</p> <p>National Apprenticeships Week- assemblies, personal development activities and lesson activities (5th February) Gatsby benchmark: 2, 3, 4, 8</p> <p>National Careers Week- (3rd March) Gatsby benchmark 2, 3, 5</p> <p>Whole School Careers Fair (20th March) Gatsby benchmark: 2, 5, 7</p> <p>Alumni Week- assemblies, talks, personal development activities Gatsby benchmark 2, 5</p> |

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| | Year 12 Work Experience Week (14 th July) Gatsby benchmark 3, 5, 6 | | |
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