



Business Curriculum Overview

Curriculum Intent: provide students with the knowledge and skills required to become effective problem-solvers, communicators, and leaders of the future. Our curriculum promotes employable and independent learners who are able to identify business opportunities and problems, as well as building logical arguments for achieving specific business decisions based on activities in real-world organisations and evidence from business case studies.

Curriculum Rationale: Studying Business helps to equip our students with the knowledge, skills, and attitudes to participate fully in a diverse and interconnected world. Business encourages our students to develop an appreciation of how their lives are shaped by both economic and social factors.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Topic 1.1 Enterprise and Entrepreneurship	Topic 1.2 Spotting a Business Opportunity	Topic 1.3 Putting a Business Idea into Practice	Topic 1.4 Making the Business Effective	Topic 1.5 Understanding External Influences on Business	Topic 2.1 Growing the Business
Year 11	Topic 2.2 Making Marketing Decisions	Topic 2.3 Making Operational Decisions	Topic 2.4 Making Financial Decisions	Topic 2.5 Making Human Resource Decisions	Topic – ‘Context Corner’, Examination Technique and Targeted Revision Programme of Topics 1 to 2	Topic – ‘Context Corner’, Examination Technique and Targeted Revision Programme of Topics 1 to 2
Year 12	Topic 1.1 Meeting Customer Needs Topic 1.2 Market	Topic 1.2 Market Topic 1.3 Marketing Mix and Strategy	Topic 1.4 – Managing People Topic 1.5 – Entrepreneurs and Leaders	Topic 1.5 – Entrepreneurs and Leaders Topic 2.1 – Raising Finance	Topic 2.2 – Financial Planning Topic 2.3 – Managing Finance	Topic 2.4 – Resource Management Topic 2.5 – External Influences Topic – ‘Context Corner’ and Examination Technique.
Year 13	Topic 3.1 Business Objectives and Strategy Topic 3.2 Business Growth	Topic 3.3 – Decision-Making Techniques Topic 3.4 – Influences on Business Decisions	Topic 3.5 – Assessing Competitiveness Topic 3.6 – Managing Change	Topic 4.1 – Globalisation Topic 4.2 – Global Markets and Business Expansion	Topic 4.3 – Global Marketing Topic 4.4 – Global Industries and Companies	Topic – ‘Context Corner’, Examination Technique and Targeted Revision Programme of Topics 1 to 4

How to support students' learning	
Key Stage 4	Key Stage 5
<ul style="list-style-type: none"> • Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanation of key terms. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are resources available in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives students an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. • A wealth of resources including videos and end of topic quizzes: <ul style="list-style-type: none"> GCSE Business – Edexcel – BBC Bitesize Seneca – Edexcel GCSE Business GCSE Business – Revision Blast Channel - YouTube BusinessTeacherT – GCSE Business Exam Technique Channel - YouTube Edexcel GCSE Business Specification Edexcel GCSE Business Assessment Support 	<ul style="list-style-type: none"> • Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanation of key terms. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are resources available in the school and public library. • Watch thought-provoking Business and Economics documentaries on Netflix including 'Abstract – The Art of Design', 'American Factory', 'Inside Bill's Brain', 'Catching the Sun', 'Fyre', 'Maddman – The Steve Madden Story', 'The Milk System', 'A New Capitalism', 'Secrets of Selfridges', 'Steve Jobs – The Billion Dollar Hippy', 'The Pursuit', and 'What the Health'. • A wealth of resources including videos and end of topic quizzes: <ul style="list-style-type: none"> Edexcel A-Level Business – Revision Notes Edexcel A-Level Business - Specification Edexcel A-Level Business – Course Materials Edexcel A-Level Business – Exam Materials BusinessTeacherT – A-Level Business Exam Technique Channel - YouTube