

Our Ref: RB/JAS

27 February 2023



Wednesfield Academy  
www.wednesfieldacademy.co.uk

Dear Parent/Carer

**Re: World Book Day Readathon**

In celebration of World Book Day, which takes place on 2 March 2023, to further develop a love for reading, we shall be running a sponsored readathon event with the charity 'Read for Good' during this week. Pupils will receive their sponsorship pack from their Form Tutors.

It has been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD). The charity, 'Read for Good' encourages children to read through its unique motivational approach inspiring reluctant readers to give reading a go, and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audio books to blogs - they are not being assessed, it is all about reading for fun. Pupils are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand-new books and a resident storyteller to every major children's hospital in the UK. Teachers, parents, and pupils tell us that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital compels pupils to get involved.

All you have to do is:

1. Take a look at what they plan to read or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
2. Help your child find sponsors among family and friends. The easiest way to sponsor a child is at <https://readathon.secure.force.com/sponsor> (which family and friends can use too) or return the sponsor card with cash sent to school.

Please support your child's sponsored read as much as you can. They will be helping children in hospitals get books, as well as helping themselves. Our academy will also receive free books worth 20% of our grand sponsorship total – so there really is something in it for everyone.

For more information, check out your child's sponsorship card and visit [www.readforgood.org](http://www.readforgood.org).

Yours faithfully

Mrs N Carpenter  
Headteacher



Wednesfield Academy  
Lichfield Road  
Wednesfield  
Wolverhampton  
West Midlands  
WV11 3ES



**Matrix**  
Academy Trust  
EDUCATION WITHOUT EXCEPTION

01902 558222



Wednesfield Academy



wednesfield.academy

